



NEVADA ELECTED OFFICIALS, Nevada would save more than \$230.1 million in health care costs over the lifetimes of each class of dropouts had they earned their diplomas. Nevada's economy would see a combination of crime-related savings and additional revenue of about \$78.4 million each year if the male high school graduation rate increased by just 5%. If all the heads of households had graduated from high school, Nevada households would have an additional \$623 million in accumulated wealth.

Building a community ethic that values education directly impacts the safety, health and wealth of all Nevadans. As an elected official, your role in promoting education is critical. Here's how you can help.

- Encourage civic pride among youth by establishing programs that enhance community involvement such as student employment and internship programs, and other activities with the private sector.
- Increase visibility among your constituents by scheduling speaking engagements at schools, PTA meetings, and other education-related events.
- Build public trust by securing and leveraging commitments and resources from non-partisan institutions and organizations to improve public schools.
- Use the power of your bully pulpit to issue public calls to increase parental and public engagement in education. This includes eliminating the feeling of some parents – especially in low income neighborhoods – that they are disenfranchised.
- Exercise collaboration by linking or coordinating education programs with other similar programs such as housing, economic and community development, child welfare, juvenile justice and health.
- Demonstrate faith in Nevada's public school system by sending your children to public schools.